

## Fact Sheet

### Mission:

To aid in raising funds for "Impact a Hero" - Impact Player Partners is a nonprofit organization consisting of business leaders, athletes, entertainers and sports franchises dedicated to providing continuous emotional, career and financial support to American military personnel who are severely injured or disabled due to serving all Americans in the War on Terror. All proceeds of the Hero's Ride will go directly to "Impact a Hero".

### Advertising:

All of our advertising is done with the help of volunteers or through free public relations. Types of advertising include; ride flyers (over 4,000 flyers are distributed each year), hanging posters, press releases in local newspapers, interviews on WLW as well as free spots on local radio stations.

### Previous Sponsors:

- Pella Windows
- BAE Systems
- Dallis Designer Homes
- Wene Insurance Group, LLC
- Jackson Hewitt Tax Service
- Symmes Tavern on the Green
- Sharefax Credit Union
- Lakeview Garden Center
- John F. Dickey & Co., Certified Public Accountants
- Star One Realtors
- Fairfield Community Foundation
- The Brace Shop/ Hanger Prosthetics & Orthotics
- Tri-County Harley Davidson
- Terry Senger
- Fairfield Community Foundation
- Richard Kennedy, D.M.D
- Shipps Wheelsport, Inc.
- American Homeland Title
- The City of Fairfield Fire & Parks Department
- Ron's Auto Body & Custom Paint
- RoadWheeler Magazine
- ACOSTA Sales and Marketing Company
- Richmond Harley-Davidson

### Quick Facts:

- Since 2005, the Hero's Ride has contributed over \$75,983 to "Impact a Hero".
- The ride was started in 2005 in the memory of Lance Corporal Taylor B. Prazynski. Taylor, the son of fellow rider John Prazynski, was killed in action May 2005 while serving in Iraq.

### Contact Us:

#### Ride Information

Bill Meyer, Ride Coordinator  
(513) 919-8832  
[wm\\_a\\_meyer@yahoo.com](mailto:wm_a_meyer@yahoo.com)

#### Registration Information

Marianne Meyer  
(513) 324-1158

#### Media Contact (Interviews)

John Prazynski  
(513) 702-3162  
[jprazynski@starone.com](mailto:jprazynski@starone.com)

#### Marketing & Media, Sponsorship Opportunities, Website, Ride Day Vendor Booths

Stacy Wene, Marketing & Media Relations  
(513) 910-6795  
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