

January 10, 2012

On September 11, 2005 a group of motorcycle enthusiasts joined together to raise funds in honor of Lance Corporal Taylor Prazynski. Prazynski was killed in May 2005 while serving in Iraq; he was only 20 years old. However, our group is well aware that Prazynski was not the only soldier who lost his life. Since September 11, 2001, the state of Ohio lost many military personnel to the War on Terrorism including; LCpl. Michael J. Cifuentes, CW2 Jody L. Egnor, Cpl. Joshua Hartzell, Pfc. Timothy J. Hines, Sgt. David James Luff Jr., Pfc. James H. Miller IV, LCpl. Taylor B. Prazynski, Cpl. Lucas T. Pyeatt, Sgt. James C. Robinson Jr., LCpl. William D. Spencer, Cpl. Anthony Vinnedge, Cpl. Robert Weber and SSGT Mark A. Wojciechowski.

With this in mind, our group made an effort to join forces with "Impact a Hero". "Impact a Hero" - Impact Player Partners is a nonprofit organization consisting of business leaders, athletes, entertainers and sports franchises dedicated to providing continuous emotional, career and financial support to American military personnel who are severely injured or disabled due to serving all Americans in the War on Terror. With your help, we would like this year's event to be our biggest yet. Since the inception of the Hero's Ride (2005) we've raised over \$103,453 for Impact a Hero.

With the support of the city of Fairfield, this year's event will be held on Saturday, August 25, 2012 and will end with live music in the Village Green Park, Fairfield, OH. Your donation would help us spread the word regarding our event and lead to a more successful event each year. It will also give your organization an opportunity to advertise the wonderful products and services you have to offer to the Greater Cincinnati Area.

***Please help us support the men and women who serve this Great Nation.***

Sincerely,

Bill Meyer, Ride Coordinator  
(513) 324-1158  
[wm\\_a\\_meyer@yahoo.com](mailto:wm_a_meyer@yahoo.com)

John Prazynski  
513-702-3162  
[jprazynski@starone.com](mailto:jprazynski@starone.com)

Stacy Wene, Marketing & Media Relations  
Coordinator  
(513) 910-6795  
[herosride@yahoo.com](mailto:herosride@yahoo.com)

For more information go to our website [herosride.com](http://herosride.com)

## 2012 SPONSORSHIP LEVELS

Deadline is June 30, 2012 to be included on shirt

### *Presenting Event*

- Business logo or individual name listed in registration flyer
- Business logo or individual name listed on website [herosride.com](http://herosride.com) with link
- Business logo or individual name listed on all printed material distributed by ride coordinators
- Large business logo printed on ride shirts (over 300 will be handed out)
- Onsite booth space – provided by sponsor
- Onsite signage (max 32'x40')– provided by sponsor
- Banner display at ride registration/ending location
- **Contribution: \$3,000+**

### *Red*

- Business/individual name listed on ride shirt
- Business/individual name listed in registration flyer
- Business/individual name listed on website
- Onsite booth space (max 8'x10')– provided by sponsor
- **Contribution: \$100-\$500**

### *Blue*

- Business/individual name listed in registration flyer
- Business/individual name listed on website
- Business logo/individual name printed on ride shirts
- Onsite booth space – provided by sponsor
- Onsite signage (max 24'x30)– provided by sponsor
- **Contribution: \$1000-\$2,999**

### *White*

- Business logo/ individual name printed on ride shirts
- Business/ individual name listed in registration flyer
- Business/ individual name listed on website
- Onsite booth space (max 16'x20')– provided by sponsor
- **Contribution: \$501-\$999**

### *Door Prize*

We appreciate every door prize that you are willing to contribute! Items such as sporting event tickets, logo items, gift certificates, etc.

### *Hero's Dinner.*

In 2010 we added a reservation only dinner that is held in the Fairfield Community Arts Center. This gives us the opportunity to reach individuals outside of the motorcycle community. 2010 attendees included Fairfield City officials, Fairfield business owners as well as Fairfield residents. Approximately 160 people attended this event in 2010.

- 2012 dinner name recognition (ex. Sponsor Name Hero's Dinner)
- Business logo or individual name listed on dinner flyer & reservation
- Business logo or individual name listed on website [herosride.com](http://herosride.com) with link
- Onsite booth space during dinner – provided by sponsor
- Onsite signage at dinner – provided by sponsor
- Banner display at dinner
- **Contribution: \$500**

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*All monetary contributions are tax deductible.*

Please make checks payable to "Impact a Hero" and mail to:

Hero's Ride  
PO Box 181245  
Fairfield, OH 45018

Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Sponsorship Level (Circle One):    Presenting    Red    White    Blue    Door Prize Contribution    Dinner Sponsor

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ Web Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

- Yes, I would like to set a booth up on Saturday, August 25, 2012.
  - I will need electric
- No, I will not be setting up a booth on Saturday, August 25, 2012.